

"أطفالنا أمانة"
"Our Children Are the Greatest Treasure"

إكسبو الأطفال KIDS EXPO

خيارات رعاية المعرض

20-23 نوفمبر 2024
مركز الدوحة للمعارض والمؤتمرات

Media Partners:

لوسيل   

Organized by:

الشرق للإدارة الإعلامية
Al Sharq Media Management

هاتف: +974 4455 7730، جوال: +974 5009 5454، ص.ب: 3488 الدوحة - قطر بريد إلكتروني: marketing@alsharqmedia.com

www.KidsExpo.qa



APPLICANT'S INFORMATION:

مقدم الطلب:

Company Name: اسم الشركة:
Company Address: عنوان الشركة:
Company Phone: رقم الهاتف:
Company Fax: فاكس الشركة:
Company Website: الموقع الإلكتروني:
Company Email: البريد الإلكتروني:

Company Logo: Please send high resolution or vector file in pdf or ai format by email or CD.

شعار الشركة: يرجى إرسال الشعار بوضوح عالي أو ملف فكتور على PDF، أو ملف ai عبر البريد الإلكتروني، أو CD.

CONTACT PERSON:

مسؤول التواصل:

Contact Name: الاسم:
Position: المسمى الوظيفي:
Mobile Phone: رقم الجوال:
Email: البريد الإلكتروني:

BUSINESS PROFILE: (Kindly write brief profile or attach one)

الملف التعريفي للشركة : (يرجى كتابة تعريف مختصر أو إرفاق الملف التعريفي للشركة)

TERMS & CONDITIONS:

1. Exhibitors/Sponsors

- 1.1 Complete the form and submit it on or before the deadline date (3 working days after selection of stand location). The Organizers reserve the right to decline applications received beyond the stated deadline.
- 1.2 Upon receipt, applications will be examined to determine whether they satisfy the requirements for the exhibition. Organizers may request application to provide additional documents to further validate their suitability. Organizers reserve the right to accept or reject an application. The organizers reserves the right to cancel or rescind the booking of an exhibitor or ban an exhibitor from displaying products and service found to be objectionable for any reasons specified in the conditions which may be disclosed to the exhibitor. The exhibitor in question is liable to bear all the costs involved including booking charges.

2. Exhibits

- 2.1 The participant shall not exhibit any publicity material, whether in printed or visual form that is contrary to the teachings and tenets of Islam.
- 2.2 An exhibitor will not be allowed to display any obscene or visual or any other medium that blatantly infringe Qatari laws.

3. Payments

- 3.1 Applicants should pay hundred (100%) upon the submission of application form.
- 3.2 The payment should be made along with the application and should be made in favor of this account:

BANK NAME	Qatar Islamic Bank
ACCOUNT NAME	Dar Al Sharq Media Management
ACCOUNT NUMBER	0111920130018
IBAN	QA14 QISB0000000000 111920130018
BANK ADDRESS	P.O.Box : 559 Grand Hammad Street, Doha – Qatar
BANK TEL	+974-44409409
SWIFT CODE	QISBQAQA

4. Space Reservation

- 4.1 The organizers are the sole party to decide on matters pertaining to exhibitor admittance, such decisions are made unilaterally with applicants having no recourse to appeal.
- 4.2 Once stand allocations have been decided, the organizer shall notify the exhibitors of stand and remit the exhibitor's document, including an invoice for the remaining stand fees which must be paid by the exhibitor without delay, so that the stand can be occupied.

5. Cancellation Policy

- 5.1 Should applicants renounce the right to occupy the space that was requested after definitive registration, they will be liable to pay the organizer the full rental fee, with applicants having no recourse to appeal.
- 5.2 Should stands considered as preferential sites be left open after allocation owing to withdrawal or inability to attend, the management of the exhibition shall proceed to allocate such spaces in accordance with the criteria mentioned.
- 5.3 The organizers reserve the rights to terminate the contract without prior notice should the exhibitor infringe or are known to have infringed any regulations as set forth in the conditions for participation or any other dispositions employed for this exhibition in particular. Termination of the contract immediately and close the exhibitor's stand if exhibited products do not generally correspond to the appropriate section, with the subsequent loss of all amounts paid by the exhibitor.
- 5.4 Authorization to remove the merchandise from the trade hall shall be granted by the management only after the exhibitor has paid all exhibition fees in full.

6. Stand Installation, Assembly and Removal

- 6.1 Exhibitors using Shell Scheme Stands are obliged to respect the limits indicated by the metal profiles of the stand structure, as well as the standard lettering on the fascia, and shall not be allowed to place objects outside the limits of their stands, particularly in aisles, without previous authorization from the organizers.
- 6.2 During the stand installation or assembly, all instructions set forth in this section and any other rules or regulations concerning stand assembly or removal issued at any time during the exhibition, must be observed in full.
- 6.3 In case where exhibitors do not comply with instructions concerning the removal of merchandise or accessories from their stands or the removal of installations assembled at their request in a period of three days from the date of closure, the organizers shall proceed to remove any such goods or installations and leave them in deposit. The exhibitor in question will incur all costs deriving there from. In such cases, the organizers shall not be held responsible for losses, damages or destruction by fire in respect of such goods or materials.

7. Safety and Security

- 7.1 Exhibition of products that may conceivably endanger visitors, trade personnel or exhibitors is strictly prohibited.
- 7.2 The organizer reserves the right to inspect an exhibitor's installation at any time, in the presence of its staff or authorized personnel and must be acted upon immediately and with no recourse or possible appeal.
- 7.3 The organizers shall be entitled at any moment to ask an exhibitor to take any of their personnel off the premises in case of their conduct being considered inappropriate or unbecoming.

8. Logistics

- 8.1 Logistics inside the venue will be handled through the Organizers for safety purposes. Meanwhile, logistics & handling fees will be bear by the participants.

9. Force Majeure

- 9.1 Both parties are bound in case of any cancellation or delaying for any reason out of Organizer's will, no amount is refundable and no right to request any other payment for any immaterial damages.

Note:

We have read and confirmed the instructions, rules and conditions stipulated above. We likewise agree to pay the total fees comprising the rental charges of the space booked and our desired space area. This application is binding once accepted by the organizers.

Authorized Person: **المسؤول:**

Date: **التاريخ:**

Signature: **التوقيع:**

Company Stamp: **ختم الشركة:**



الراعي البرونزي	الراعي الفضي	الراعي الذهبي	خيارات الرعاية
يحصل الراعي على مساحة مجانية في المعرض	موقع مميز	موقع مميز	
خصم 50% على مساحة الجناح			
			1. المطبوعات
✓	✓	✓	اسم وشعار الراعي في المطبوعات التعريفية والتسويقية للحدث
✓	✓	✓	تكريم الراعي من اللجنة المنظمة خلال المعرض
			2. الإعلانات الصحفية
3	5	10	اسم وشعار الراعي في إعلانات الحدث مع الرعاية الآخرين (صفحة كاملة)
3	5	10	اسم وشعار الراعي في جميع إعلانات الحدث مع الرعاية الآخرين (نصف صفحة)
-	بيان صحفي	بيان صحفي	تغطية أنشطة الراعي خلال المعرض في الملحق الصحفي الخاص بالحدث
			3. الإعلانات الإلكترونية
شعار	شعار	شعار وربط	اسم وشعار الراعي في الموقع الإلكتروني للمعرض
شعار	شعار	شعار	اسم وشعار الراعي في مواقع التواصل الاجتماعي الخاص بالحدث (تويتر، فيس بوك، إنستغرام)
-	شعار	شعار	اسم وشعار الراعي في الدعوات الإلكترونية للحدث
			4. دليل العارضين
نصف صفحة-بالداخل	صفحة كاملة-بالداخل	صفحة كاملة-موقع مميز	إعلان داخلي في دليل العارضين
نصف صفحة	صفحة	صفحتين	نبذة عن الراعي في دليل العارضين
			5. الإعلانات الداخلية والخارجية
✓	✓	✓	اسم وشعار الراعي في إعلان افتتاح المعرض مع الرعاية الآخرين
✓	✓	✓	اسم وشعار الراعي في الديكورات الداخلية للمعرض
✓	✓	✓	اسم وشعار الراعي في الديكورات الخارجية للمعرض
✓	✓	✓	اسم وشعار الراعي على اللوحات الإرشادية خارج المعرض
	✓	✓	اسم وشعار الراعي في موقع الاستقبال والتسجيل مع الرعاية الآخرين
			6. الهدايا الترويجية
		✓	هدايا تذكارية باسم وشعار الراعي توزع في المعرض مع شعارات الرعاية الآخرين
✓	✓	✓	طباعة شعار الراعي على حقائب المعرض مع شعارات الرعاية الآخرين
	✓	✓	طباعة شعار الراعي على بطاقات الدخول للزوار مع شعارات الرعاية الآخرين
			7. النشرة اليومية
-	شعار فقط	شعار فقط	ستقوم اللجنة المنظمة بوضع شعار الراعي في الملحق اليومي للمعرض والذي سيتم توزيعه في صفح دار الشرق القطرية: الشرق، والبنسولا، ولوسيل، والعرب
تغطية	تغطية	تغطية	تغطية أنشطة الراعي من خلال تقرير صحفي وينشر في أعداد الملحق الصحفي الخاص بالحدث
			8. التغطية الإعلامية
✓	✓	✓	اسم وشعار الراعي في المركز الإعلامي مدة المعرض
		✓	9. مساحة مجانية في منطقة الأنشطة
200,000 QR	250,000 QR	300,000 QR	قيمة الرعاية

SPONSORING BENEFITS	Gold	Silver	Bronze
Free Space during the Exhibition	Special Location	Special Location	50% Discount on Stand Space
1. PRINTING MATERIALS:			
Sponsor Name & Logo in Marketing Kits	✓	✓	✓
Honoring of the Sponsor from the Organizing Committee during the Exhibition	✓	✓	✓
2. NEWSPAPER ADVERTISEMENTS			
Sponsor's Name & Logo - Advertisement in Full Page with other sponsors	10	5	3
Sponsor's Name & Logo - Advertisement in Half Page with other sponsors	10	5	3
Coverage of Sponsor's activities during the exhibition to be publish in the supplement of the event	Press Release	Press Release	-
3. ELECTRONIC ADVERTISEMENTS			
Sponsor's Name & Logo in Internet Advertisement	Logo & Link	Logo	Logo
Sponsor's Name & Logo in Social Media Advertising Campaign (FB, Twitter, IG, LinkedIn)	Logo	Logo	Logo
Sponsor's Name & Logo in E-Invitations	Logo	Logo	-
4. EVENT SHOW CATALOGUE:			
Advertisement in Show Catalogue Book	Full Page - Inside	Full Page - Inside	Half Page - Inside
Sponsor's Profile in Show Catalogue Book	2 Pages	1 Page	Half Page
5. INDOOR / OUTDOOR ADVERTISEMENT			
Sponsor's Logo in Inauguration Advertisements (Opening Ceremony)	✓	✓	✓
Sponsor's Logo on Signboards Inside Decoration of the Exhibition	✓	✓	✓
Sponsor's Logo on Signboards Outside Decoration of the Exhibition	✓	✓	✓
Sponsor's Logo on Direction Signage Outside the Exhibition	✓	✓	✓
Sponsor's Name & Logo in Main Reception & Registration Area	✓	✓	
6. PROMOTIONAL GIFT ITEMS			
Souvenir Gifts Sponsor Name And Logo Shall Distributed in the Exhibition	✓		
Sponsor's Logo to be printed in Exhibition Paper Bag	✓	✓	✓
Sponsor's Logo to be printed in exhibition badge	✓	✓	
7. DAILY SUPPLEMENT (Show Daily)			
The Organizing Committee will feature the Sponsor's Logo in the Show Daily Supplement, which will be distributed in Qatari Dar Al-Sharq Newspapers such as Al Sharq, Peninsula, Lusail, and Al Arab.	Logo in Supplement	Logo in Supplement	-
Coverage of Sponsor's activities to be publish in one of the supplement issues during the event	Coverage	Coverage	Coverage
8. MEDIA COVERAGE			
Sponsor's Name and Logo on the Media Center during the Exhibition	✓	✓	✓
9. FREE SPACE IN ACTIVITY AREA	✓		
The Sponsorship Amount	300.000 QR	250.000 QR	200.000 QR

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SPONSORSHIP PACKAGES

20-23 November 2024
Doha Exhibition & Convention Centre

Media Partners:



Organized by:



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