

"أطفالنا أمانة"
"Our Children Are the Greatest Treasure"

إكسبو الأطفال KIDS EXPO



الراعي الإستراتيجي

20-23 نوفمبر 2024
مركز الدوحة للمعارض والمؤتمرات

Media Partners:

لوسيل

Organized by:

الشرق للإدارة الإعلامية
Al Sharq Media Management

هاتف: +974 4455 7730، جوال: +974 5009 5454، ص.ب: 3488 الدوحة - قطر بريد إلكتروني: marketing@alsharqmedia.com

www.KidsExpo.qa



APPLICANT'S INFORMATION:

مقدم الطلب:

Company Name: اسم الشركة:
Company Address: عنوان الشركة:
Company Phone: رقم الهاتف:
Company Fax: فاكس الشركة:
Company Website: الموقع الإلكتروني:
Company Email: البريد الإلكتروني:

Company Logo: Please send high resolution or vector file in pdf or ai format by email or CD.

شعار الشركة: يرجى إرسال الشعار بوضوح عالي أو ملف فكتور على PDF، أو ملف ai عبر البريد الإلكتروني، أو CD.

CONTACT PERSON:

مسؤول التواصل:

Contact Name: الاسم:
Position: المسمى الوظيفي:
Mobile Phone: رقم الجوال:
Email: البريد الإلكتروني:

BUSINESS PROFILE: (Kindly write brief profile or attach one)

الملف التعريفي للشركة : (يرجى كتابة تعريف مختصر أو إرفاق الملف التعريفي للشركة)

TERMS & CONDITIONS:

1. Exhibitors/Sponsors

- 1.1 Complete the form and submit it on or before the deadline date (3 working days after selection of stand location). The Organizers reserve the right to decline applications received beyond the stated deadline.
- 1.2 Upon receipt, applications will be examined to determine whether they satisfy the requirements for the exhibition. Organizers may request application to provide additional documents to further validate their suitability. Organizers reserve the right to accept or reject an application. The organizers reserves the right to cancel or rescind the booking of an exhibitor or ban an exhibitor from displaying products and service found to be objectionable for any reasons specified in the conditions which may be disclosed to the exhibitor. The exhibitor in question is liable to bear all the costs involved including booking charges.

2. Exhibits

- 2.1 The participant shall not exhibit any publicity material, whether in printed or visual form that is contrary to the teachings and tenets of Islam.
- 2.2 An exhibitor will not be allowed to display any obscene or visual or any other medium that blatantly infringe Qatari laws.

3. Payments

- 3.1 Applicants should pay hundred (100%) upon the submission of application form.
- 3.2 The payment should be made along with the application and should be made in favor of this account:

BANK NAME	Qatar Islamic Bank
ACCOUNT NAME	Dar Al Sharq Media Management
ACCOUNT NUMBER	0111920130018
IBAN	QA14 QISB0000000000 111920130018
BANK ADDRESS	P.O.Box : 559 Grand Hammad Street, Doha – Qatar
BANK TEL	+974-44409409
SWIFT CODE	QISBQAQA

4. Space Reservation

- 4.1 The organizers are the sole party to decide on matters pertaining to exhibitor admittance, such decisions are made unilaterally with applicants having no recourse to appeal.
- 4.2 Once stand allocations have been decided, the organizer shall notify the exhibitors of stand and remit the exhibitor's document, including an invoice for the remaining stand fees which must be paid by the exhibitor without delay, so that the stand can be occupied.

5. Cancellation Policy

- 5.1 Should applicants renounce the right to occupy the space that was requested after definitive registration, they will be liable to pay the organizer the full rental fee, with applicants having no recourse to appeal.
- 5.2 Should stands considered as preferential sites be left open after allocation owing to withdrawal or inability to attend, the management of the exhibition shall proceed to allocate such spaces in accordance with the criteria mentioned.
- 5.3 The organizers reserve the rights to terminate the contract without prior notice should the exhibitor infringe or are known to have infringed any regulations as set forth in the conditions for participation or any other dispositions employed for this exhibition in particular. Termination of the contract immediately and close the exhibitor's stand if exhibited products do not generally correspond to the appropriate section, with the subsequent loss of all amounts paid by the exhibitor.
- 5.4 Authorization to remove the merchandise from the trade hall shall be granted by the management only after the exhibitor has paid all exhibition fees in full.

6. Stand Installation, Assembly and Removal

- 6.1 Exhibitors using Shell Scheme Stands are obliged to respect the limits indicated by the metal profiles of the stand structure, as well as the standard lettering on the fascia, and shall not be allowed to place objects outside the limits of their stands, particularly in aisles, without previous authorization from the organizers.
- 6.2 During the stand installation or assembly, all instructions set forth in this section and any other rules or regulations concerning stand assembly or removal issued at any time during the exhibition, must be observed in full.
- 6.3 In case where exhibitors do not comply with instructions concerning the removal of merchandise or accessories from their stands or the removal of installations assembled at their request in a period of three days from the date of closure, the organizers shall proceed to remove any such goods or installations and leave them in deposit. The exhibitor in question will incur all costs deriving there from. In such cases, the organizers shall not be held responsible for losses, damages or destruction by fire in respect of such goods or materials.

7. Safety and Security

- 7.1 Exhibition of products that may conceivably endanger visitors, trade personnel or exhibitors is strictly prohibited.
- 7.2 The organizer reserves the right to inspect an exhibitor's installation at any time, in the presence of its staff or authorized personnel and must be acted upon immediately and with no recourse or possible appeal.
- 7.3 The organizers shall be entitled at any moment to ask an exhibitor to take any of their personnel off the premises in case of their conduct being considered inappropriate or unbecoming.

8. Logistics

- 8.1 Logistics inside the venue will be handled through the Organizers for safety purposes. Meanwhile, logistics & handling fees will be bear by the participants.

9. Force Majeure

- 9.1 Both parties are bound in case of any cancellation or delaying for any reason out of Organizer's will, no amount is refundable and no right to request any other payment for any immaterial damages.

Note:

We have read and confirmed the instructions, rules and conditions stipulated above. We likewise agree to pay the total fees comprising the rental charges of the space booked and our desired space area. This application is binding once accepted by the organizers.

Authorized Person: **المسؤول:**

Date: **التاريخ:**

Signature: **التوقيع:**

Company Stamp: **ختم الشركة:**



1. مساحة العرض

يحصل الراعي على مساحة 8X6 أمتار مميزة ومجانية في المعرض

يحصل الراعي على تصميم وإنشاء طابق واحد لمنصة العرض مجاناً

يحصل الراعي على طاقة كهربائية مجانية لمنصة العرض الخاص به

2. التغطية الإعلامية

توقيع اتفاقية الراعي بتغطية إعلامية

اسم وشعار الراعي الإستراتيجي في المركز الإعلامي مدة المعرض

توزيع المطبوعات الخاصة بالراعي في المدخل الرئيسي والمركز الإعلامي

3. المطبوعات

اسم وشعار الراعي في المطبوعات التعريفية والتسويقية

اسم وشعار الراعي في النشرات الموزعة محلياً ودولياً

اسم وشعار الراعي في شهادات المشاركة والتقدير

4. الإعلانات الصحفية

اسم وشعار الراعي في إعلانات الصحف (حفل الافتتاح / إعلانات التسويق)

تغطية أنشطة الراعي من خلال تقرير إخباري سيتم نشره في الصحف (إجراء مقابلة).

5. الإعلانات الرقمية وعبر الإنترنت

اسم وشعار الراعي في الموقع الإلكتروني للمعرض

اسم وشعار الراعي في الحملة الإعلانية عبر وسائل التواصل الاجتماعي (تويتر، فيس بوك، إنستغرام..)

اسم وشعار الراعي في جميع الدعوات الإلكترونية للحدث

6. دليل العارضين

إعلان في دليل العارضين (صفحة - غلاف داخلي)

نبذة تعريفية عن الراعي في دليل العارضين (عدد 3 صفحات)

7. الإعلانات الداخلية والخارجية

شعار الراعي في إعلانات الافتتاح (حفل الافتتاح)

شعار الراعي على لافتات داخل موقع المعرض (منطقة الاستقبال والتسجيل - منطقة الأنشطة).

شعار الراعي على اللوحات الإرشادية حول موقع المعرض

شعار الراعي على الأعلام الخارجية في موقع المعرض

شعار الراعي على لوحات الاتجاهات خارج موقع المعرض

8. الهدايا الترويجية

هدايا تذكارية تحمل اسم وشعار الراعي ويتم توزيعها خلال المعرض

طباعة اسم وشعار الراعي على حقائب المعرض

طباعة شعار الراعي على بطاقات الدخول

9. النشر اليومية للمعرض

وضع شعار الراعي في الملحق اليومي للمعرض - ستقوم اللجنة المنظمة بتغطية الحدث يومياً وتوزيع الملحق مع صحف دار الشرق (الشرق ، البننسولا ، لوسيل ، العرب)

تغطية أنشطة الراعي ونشرها في أحد إصدارات الملحق خلال الفعالية

قيمة الرعاية 500,000 ريال قطري

SPONSORING BENEFITS

1. EXHIBITION SPACE

Complimentary 8x6 m booth space.

Free stand design and construction for a single floor (1-Floor)

Free Electricity Fees

2. MEDIA PUBLICITY

Sponsor's Signing of Agreement with Media Coverage Presscon

Sponsor's Name and Logo on the Media Center during the Exhibition

Sponsor's printed promotional materials will be distributed at the Main Reception & Media Center

3. PRINTING MATERIALS:

Sponsor Name & Logo in Marketing Kits

Sponsor Name & Logo in Publications distributed locally and internationally

Sponsor Name & Logo in Certificates of Participation and Recognition

4. NEWSPAPER ADVERTISEMENTS

Sponsor's Name & Logo in Newspaper Advertisement (Opening Ceremony / Marketing Ads)

Coverage of Sponsor's activities through a News Report to be publish in the Newspaper (Interview)

5. DIGITAL & ONLINE ADVERTISEMENTS

Sponsor's Name & Logo in Website Advertisement (Exhibition Website - Banner)

Sponsor's Name & Logo in Social Media Advertising Campaign (FB, Twitter, IG, LinkedIn)

Sponsor's Name & Logo in E-Invitations

6. EVENT SHOW CATALOGUE

Advertisement in Show Catalogue Book (Inside - Cover Page)

Sponsor's Profile in Show Catalogue Book (3 Pages)

7. INDOOR / OUTDOOR ADVERTISEMENT

Sponsor's Logo in Inauguration Advertisements (Opening Ceremony)

Sponsor's Logo on Backdrops Onsite Exhibition (Registration & Activity Area)

Sponsor's Logo on Signboards Around the Exhibition premises.

Sponsor's Logo on Advertising Outdoor Flags of the Exhibition.

Sponsor's Logo on Direction Signages Outside the Exhibition area.

8. SOUVENIRS / GIFT ITEMS

Souvenir Gifts bearing the Sponsor Name and Logo and shall be distributed during the exhibition

Sponsor's Logo to be printed in exhibition Paper Bag

Sponsor's Logo to be printed in exhibition Badge

9. DAILY SUPPLEMENT (Show Daily)

Sponsor's Logo in Show Daily Supplement - the Organizing Committee will Covers the Event to be Distributed with Qatari Dar Al-Sharq Newspaper (Alsharq, Peninsula, Lusail, Al Arab)

Coverage of Sponsor's activities to be publish in one of the supplement issues during the event

The Sponsorship Amount is 500.000 QR

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Strategic Sponsorship

20-23 November 2024
Doha Exhibition & Convention Centre

Media Partners:



Organized by:



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